

Lisette Andersson

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UI/UX designer with HTML/CSS skills and several years of end-to-end project experience. I have managed design projects independently for a range of clients and am now looking to bring those skills into a collaborative product team.

Experience

UI/UX Designer

Kaviochlissie | June 2020–Present | Helsinki, Finland

- Improved Bentoya Cooking's course discovery flow, doubling course directory visits and increasing time on site by 52%
- Redesigned Spring Learning's information architecture and visual identity, increasing engagement by 44% and page views by 22%
- Designed and launched Dr. K's Psychology's website, creating a stable platform to promote the practice and support new client enquiries
- Developed a component-based front-end for The Luxury Fleet's booking web app using reusable Bootstrap/HTML, collaborating closely with backend engineers
- Built personal portfolio site (lizzieandersson.com) in vanilla HTML/CSS, using Claude and Cursor to experiment with AI-assisted design and development workflows

Partner Liaison & Event Coordinator

BEO Ltd. | Nov 2018–Feb 2020 | Tokyo, Japan

- Coordinated large-scale events for 900+ students and 70+ universities, ensuring smooth execution and strong participant satisfaction
- Used Salesforce to analyse partner and event data, surfacing patterns that informed strategic planning

Education & Certifications

Bachelor of Science in Information Systems (Pursuing)

Karlstad University (freestanding courses) | Sep 2023–Present | 150 ECTS | Online

UX Design Professional Certificate

Google (Coursera) | July 2021–March 2022 | Online

Bachelor of Social Science (*Culture, Society and Media*)

Ritsumeikan Asia Pacific University | Sep 2014–Sep 2018 | Beppu, Japan

Skills

Design: User research, prototyping, information architecture, accessibility, Figma

Technical: HTML/CSS, WordPress, JavaScript (studying), AI tools (Claude, Cursor)

Languages: English (fluent), Swedish (native), German (B1), Japanese (B1)