

# Lisette Andersson

[lizzieandersson.com](https://lizzieandersson.com) | [lizzieandersson@proton.me](mailto:lizzieandersson@proton.me) | Finland

UX/UI designer with HTML/CSS skills. I've managed design projects for small businesses; handling research, design, accessibility, and front-end build.

## Experience

### UX/UI Designer

Kaviochlissie | June 2020–Present | Helsinki, Finland (remote)

Designed and delivered digital solutions for a variety of clients.

- Improved Bentoya Cooking's website course discovery flow, **doubling course directory visits and increasing time spent on the site by 52%**
- Redesigned Spring Learning's website information architecture and visual identity, **increasing engagement by 44% and page views by 22%**
- Designed and launched Dr. K's Psychology's website, creating a stable, up-to-date platform to promote Dr. K's practice and facilitate new inquiries
- Developed a component-based frontend for The Luxury Fleet's booking web app using reusable Bootstrap/HTML and collaborating with backend engineers

### Partner Liaison & Event Coordinator

BEO Ltd. | Nov 2018–Feb 2020 | Tokyo, Japan

Managed 100+ global education partnerships, fostering cross-cultural connections.

- Coordinated large-scale events for 900+ students and 70+ universities, ensuring seamless execution and measurable participant satisfaction
- Leveraged Salesforce to analyze partner and event data, identifying patterns that informed strategic improvements and long-term planning

## Education & Certifications

### Bachelor of Science in Information Systems (Pursuing)

Karlstad University (freestanding courses) | Sep 2023–Present | 150 ECTS | Online

### UX Design Professional Certificate

Google | Sep 2023–June 2024 | Online

### Bachelor of Social Science (Culture, Society and Media)

Ritsumeikan Asia Pacific University | Sep 2014–Sep 2018 | Beppu, Japan

## Skills

**Design:** User research, prototyping, information architecture, accessibility compliance

**Technical:** HTML & CSS, Figma, WordPress, JavaScript (studying)

**Languages:** English (fluent), Swedish (native), German (B1), Japanese (B1)